

ALLFLEX® Social Media Posts

Social Post Copy	Image
ALLFLEX® ear tags are now available in-store! Pick them up at *insert store name* today. #ALLFLEX #ALLFLEXTags #LivestockIdentification #HerdManagement #AvailableNow #HerdHealth #FarmLife	Universal (all graphics)
When replacing lost tags isn't on your to-do list, every detail matters. That's why producers continue to choose ALLFLEX® for long-term performance in the field. #ALLFLEX #LivestockIdentification #CattleProducer #HerdManagement	

Trusted by producers across the industry, ALLFLEX® ear tags help keep cattle identification simple, reliable, and easy to read throughout the life of the tag. #ALLFLEX #LivestockManagement #BeefCattle #RanchLife	
The best equipment earns its reputation over time. Trusted by producers across the industry, ALLFLEX® helps support accurate livestock identification and herd management every day. #ALLFLEX #LivestockID #CattleIndustry #AgCommunity	

1. COMPETITOR
Optional Could we consider saying 'Other Brand' vs competitor? I don't want to give them the satisfaction of being a competitor. [Mikel Galicia]
Noted [Melissa Sitterding]

When it comes to livestock identification, performance starts with design. Explore the features behind the tag trusted by producers to work season after season.

#ALLFLEX #ALLFLEXEarTags
#LivestockIdentification
#HerdManagement #BeefCattle #AgLife

The Anatomy of an Allflex Tag

- Larger Hole**
Pivots more freely & moves easily in the ear
- Enhanced Collar Design**
Offers greater retention
- Wider Neck**
Improves stability and retention
- Permanent Tag Color**
Color additive to prevent fading
- Thicker Material**
Lasts longer, resists curling and ripping



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